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If you haven't read
Donald Norman's The
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you to put it on your
reading list. It was a
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failures, and a set of prescriptions to improve design. An excellent read. In The Design of Future Things Norman tries to recreate his earlier success, with mixed results. He is as insightful as ever, but the material is a tad thin.

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Published: 2007. In
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The Design of Future
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A lot of the basic principles that The Design of Future Things contains are the same or analogous to those as in the The Design of Everyday Things: there should be a conceptual model accessible to a user (so people can imagine what and

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Future Things;
and, crucially, is the
thing working well or
broken down), there
should be natural
mappings between
what the users can
perceive and what the
machine is doing (so
moving a lever
forward would mean
that the object moves
forward too, or a ...

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enough) and need to be designed to help humans in different ways than is first obvious.

The Design of Future Things, Norman, Donald A., eBook ...
Working with this premise, "Design of Future Things" (an ambitious title to say the least) is the

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Authors attempt to move us towards distilling some universal rules on human-machine interaction. For the most part, the book reads as a collection of essays - offering a fusion of discussions on industrial and "artificial intelligence" design patterns.

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Amazon.com: **Future Things**

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Norman, Donald A
2007, The Design of
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Summary: Most
problems humans
face with machines
arise from a lack of
communication
between human and
machine

Communication is
defined as a dialogue,

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simultaneous
monologues Existing
interfaces (GUI based)
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